

Edexcel GCE BUSINESS

The Edexcel GCE in Business is a broad-based qualification that provides the opportunity for students to explore the world of business in a highly practical way. By adopting an investigative approach, students develop a range of skills while discovering the problems and opportunities faced by businesses.



Entry Requirements

GCSE Grade B and above in English and Maths

Due to the emphasis being placed on realistic business contexts, throughout the course the students develop an understanding of how various business functions such as marketing, finance, human and physical resources work together, as part of a cohesive business. The course qualifies for UCAS points and it gives students a wide choice of progression options. Students who successfully complete the qualification will be well equipped to move onto degrees, training or relevant employment in the business sector.

What our students say:

Yr 13 student "This course has been great – I've got a real sense of how the businesses world works. Studying international businesses and actually going to see them operating on a day to day basis in another country is going to be really amazing."

Yr 13 student "I've loved learning about marketing, it's so interesting and we've been able to look at real world campaigns and apply it to our own work."

Course Content – AS Level

Unit 1 – Marketing and people

Externally assessed exam

Meeting customer needs
The market
Marketing mix and strategy
Managing people
Entrepreneurs and leaders.

Unit 2 – Managing business activities

Externally assessed exam

Raising finance
Financial planning
Managing finance
Resource management
External influences

Course Content – A2 Level

Unit 3 – Global business

Externally assessed exam

Globalisation
Global markets and business expansion
Global marketing
Global industries and companies
(multinational corporations)

Unit 4 – Business decisions and strategy

Externally assessed exam

Business objectives and strategy
Business growth
Decision-making techniques
Influences on business decisions
Assessing competitiveness