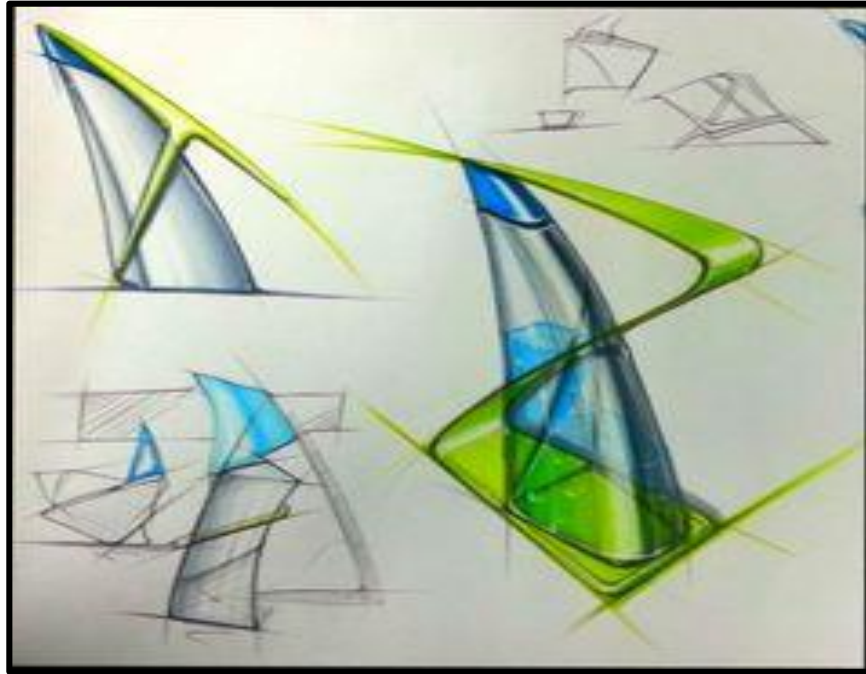


# Design Technology:

## Product Design- Graphic Products

### A LEVEL



#### Why Graphic Products...?

*'Good design is vital to our world and economy, it is important, therefore, that we enthuse future designers with a passion for designing their futures'*

Pupils are able to respond creatively to design briefs in researching, designing and making graphic products.

#### Design Technology Entry Requirements

Grade B in English & Maths. GCSE Design Technology preferable but not essential, providing you have a real interest in Product Design.

#### Method of assessment

| Portfolio Coursework- Internally assessed and externally moderated            | Exams Externally assessed   |
|---|---|
| AS- Portfolio of creative skills (60% of AS grade, 30% of total Alevel grade) | AS- Design and Technology in Practice- 1.5 hours (40% of AS grade, 20% of final Alevel grade) |
| A2- Commercial Design (60% of ALevel grade, 30% of total Alevel grade)        | A2- Designing for the Future- 2 hours (40% of ALevel grade, 20% of final Alevel grade)        |

#### Key features and skills

Design Technology Product Design A level offers **two pathways: Resistant Materials Technology and Graphic Products**, each providing its own specific content.

Students will develop their knowledge and understanding of designing products, as well as their research, analysis, project planning and evaluation skills.

Product Design encompasses a wide range of design disciplines but is firmly rooted in the skills required to design and make high quality products that are fit for purpose and satisfy needs and enhance our day to day lives.